

# Yorkshire Endeavour Academy Trust

July 2025

# YORKSHIRE Endeavour

academy trust

Ethical | Nurturing | Brave

## Summer Newsletter 2025



## A message from the Chair of Trust Board, Mathew Brown



Thank You for an Incredible Term

As we come to the end of another inspiring term, I wanted to take a moment, on behalf of the Trust Board, to say a heartfelt thank you to all our wonderful staff, families, and wider school communities.

Reading about the sheer breadth of opportunities our children have experienced this term – from cycling tournaments and cricket finals to visits from authors and artists, trips to Edinburgh, London and Yorkshire Wildlife Park, and even making their own CD – it's clear that our curriculum is so much more than lessons in a classroom.

Behind every trip, workshop, sporting fixture, and creative event is a huge amount of planning, energy and care. To all of our staff: thank you for going the extra mile, for embracing every opportunity to enrich learning, and for ensuring our children feel supported, challenged, and inspired. You make a difference every single day.

To our families and carers: thank you for your continued trust, encouragement, and involvement – whether through fundraising, cheering on from the sidelines, or simply supporting your children to take part with enthusiasm and pride.

And a particular thank you to our wonderful children, who have really shown what it means to be Ethical, Nurturing, and Brave – approaching challenges with resilience, looking out for each other, and embracing new opportunities. From acts of kindness and fairness to stepping outside comfort zones and embracing new challenges, the experiences shared this term reflect the power of learning that puts people and values first. These moments will leave lasting memories – and are a true testament to what we can achieve when we grow, support, and act together.

Wishing you all a restful and joyful summer – you've earned it!

Mat

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@Yendeavour



## A message from our CEO, Christina Zanelli



What an incredible and exciting term it's been across our Trust – packed with learning, adventure, courage, creativity and community!

We began the term with Oakridge hosting the first Pro-Ride cycling tournament, led by Olympian Phil Bateman, showcasing teamwork and determination. We also had our Ofsted inspection very recently – which went incredibly well 😊 Year 6 pupils also ran a heart-warming soup kitchen to fund their unforgettable trip to Edinburgh.

Our pupils have truly embodied bravery this term – from Year 4's overnight stay at East Barnby filled with abseiling and canoeing, to our Year 6 climbers conquering the 199 Whitby Abbey steps multiple times to fundraise for a London residential. We have also seen fantastic effort from pupils representing their school in sport – an amazing achievement!

Our pupils explored the past at the Captain Cook Museum, created a CD with Glais-dover band, and lit up the stage with 'Robin and the Sherwood Hoodies'. Lealholm's whole school joined Oakridge for a magical trip to Yorkshire Wildlife Park. Heather Class amazed visiting artist Emily Burns with their printmaking, while Oak Class were inspired by author Onjali Q. Raúf.

West Cliff pupils focused on being ethical – fundraising to make playground resources fairer and learning about conservation on local trips. The visit from the EAGA Gospel Choir brought joy and performance to a packed theatre, while Penguin Class explored eco-careers and future responsibilities.

From water safety canoe trips and new sports kits, to connecting with Zambia via the Zambezi Sunrise Trust, our schools have stretched learning beyond the classroom. This has truly been a term of adventure, voice, talent and courage. Well done, everyone!

*Christina*

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# News From Oakridge

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## Cycle Tournaments and Meeting Authors!

Oakridge proudly hosted the first Pro-Ride cycling tournament, welcoming five local schools including Castleton, Glaisdale, and Lealholm. Organised by Seoul 1988 Olympian Phil Bateman, the event featured a range of solo and team races. Though not overall winners, Oakridge celebrated a big victory in the team pursuit—proof of the progress made in PE cycling lessons.

To raise funds for their Edinburgh trip, Year 6 ran a soup kitchen for the school community. They prepared tasty soups using school-grown produce and donations from The Bread and Butter Thing, a weekly food project based at school. The children's warmth and teamwork in serving guests made them true ambassadors for Oakridge. Their trip to Edinburgh was full of memorable experiences they'll treasure.

Meanwhile, Acorn Class visited Strikes Garden Centre, where they met the manager and reinforced their science learning on plant growth. Each child chose a herb to plant in the new community herb garden, now thriving thanks to sunshine and rain.

Oak Class had the unforgettable opportunity to meet Onjali Q Raúf, author of *The Boy at the Back of the Class*. Her moving talk about her writing journey and passion for refugee stories left a lasting impact on pupils and staff alike.



# News From Airy Hill

## Our Rights Respecting School



### Cultural Experiences and Being Brave!

This term we have focused on being Brave! As part of our rights respecting curriculum, our pupils have a right to have cultural experiences. Due to this, our Year 6 pupils have had the opportunity to be brave and visit London for two nights. Before the trip, they had the right for their voice to be heard and came up with some fundraising ideas to keep the cost of the trip as low as possible. They decided that the class would climb the 199 steps to Whitby Abbey 199 times. One pupil managed to do this a whopping 64 times by himself! As you can see from the photographs, the pupils enjoyed immersing themselves in the culture of the capital city.

We have been Brave by having all pupils this academic year representing the school at sport, which is one of our Airy Aims. All children have the right to develop their talents and to relax and play. We have had many successes this year, such as winning the Straws cup for the first time in 14 years, but we are incredibly proud of all our pupils for representing us at sport at least once this year. Below you can see some of our pupils demonstrating this right.

Many of our Year 4 pupils demonstrated the value of being Brave when visiting East Barnby. For some of them, it was their first time staying away from their home. They stayed overnight for two nights and tackled challenges such as abseiling, body boarding and canoeing down the river Esk into Whitby. They all had an amazing time, and they cannot wait to tackle Peat Rigg in Year 5 next year.

# News From Glaisdale

Our Moors School



## Being Adventurers and Explorers!

Our two classes are named Adventurers and Explorers...and this is exactly what we have done this term!

We started the term with a PTFA-arranged and funded trip to a canoe/river day led by professionals from East Barnby Outdoor Centre. All children and staff, aged 4 upwards, donned their waterproofs and lifejackets and headed out on the River Esk. This helped build the confidence of all children, as well as developed our knowledge of water safety – an important message in our coastal/riverside location.

Later in the term, we entered an array of sports events. However, this time we were wearing our two new kits – firstly, our football kit which was jointly funded by local businesses and secondly, in our new school events t-shirts which were kindly funded by Udderly Dale-icious.

Year 6 headed on a further afield adventure to the city of Edinburgh, alongside their friends from other local schools. The children raised funds for an action-packed two day visit, taking in sites such as Edinburgh Castle, Museum of Scotland, Dynamic Earth, Royal Mile, Camera Obscura and more, learning a lot about the city. For some of our children, it was their first time on a train!

Finally, as part of our oath 'improve our local community', we worked with the local band, Glais-dover to produce our very own CD. This was on the back of our Memory Wood opening which took place earlier in the year, with children signing a rendition of 'What a Wonderful World' to visitors attending the grand opening of the wood.



# News From Lealholm

Our River & Farm School



## Museums, Sport and Wild Animals!

Fern Class enjoyed a wonderful trip with their friends from Oakridge to Captain Cook Birthplace Museum in Marton consolidating their learning about this significant local hero. The children stepped back into the past learning what life was like onboard the Endeavour and learning about his different voyages to lands unknown to European explorers. The children loved creating aboriginal artwork, using a quill and – most of all – dressing up as historical figures.

We are so proud of our year 3 and 4 cricket team who absolutely surpassed all expectations winning our local event to gain a place in the North Yorkshire finals at Richmond School. Mark Hollingworth – a local cricket coach – accompanied them to the event where they came up against an incredibly high calibre of teams. He was so impressed with our teams sportsmanship, teamwork and the amount they improved as the day went on.

Heather Class were fortunate to welcome local artist Emily Burns for a printing workshop. The children wowed Emily with their already burgeoning knowledge of printing and their focus and dedication to creating some truly wonderful pieces of art.

To celebrate a year of amazing work at Lealholm, the whole school joined Oakridge for a trip to the Yorkshire Wildlife Park. We all had the most fantastic time learning about the vast range of different living – and extinct – creatures who live in the park. A real highlight was the show given by the Californian Sea Lions as they ate their lunch.

# News From Castleton



Our Forest School



## Outdoors and Performing!

This term, Castleton have been living out their oaths of 'Have regular outdoor experiences' and 'Perform to an audience'. This is amongst the busy curriculum schedule that summer term throws up, as well as a range of other trips.

One of the highlights of the term was when we welcomed the EAGA Gospel Choir from Leicester into school. The Choir was voted BBC Gospel Choir of the Year and was previously a Britain's Got Talent semi-finalist. Children took part in a workshop and then later performed to a packed audience at The Joan of Arc Theatre. Older children also got a chance to perform at their annual summer production entitled 'Robin and the Sherwood Hoodies'.

We spent a lot of time outside the classroom, whether that was on trips on boats; in our new Yogging (Yoga/Jogging) Club or in our forest school provision.

Other notable events have included: an author visit from Onjai Q Rauf, writer of some of our favourite texts, including *Boy at the Back of the Class*. We were also joined by Rob Smith from the Zambezi Sunrise Trust who brought penpal letters for us to read and respond to all the way from Zambia! These experiences allowed us to stretch our learning far beyond that which we experience in North Yorkshire!



# News From West Cliff



## Our Beach School



### Being Ethical and Helping Others!

This term at West Cliff, we have been focusing on the Trust value of being 'Ethical' and looking after others. In a recent assembly, we were discussing our rights as pupils and the new playground equipment we have had purchased for us by the Friends of West Cliff. During our discussion we realised that the top playground had more play equipment than the lower playground. This was not fair on our younger pupils, so as a school we came up with a fairer solution to distribute it fairly until more money had been raised.

Our Year 6 pupils had a wonderful time at Flamingo Land this term. To be 'Ethical' and to ensure everyone could afford to go, the Year 6 pupils did a fundraiser by climbing the 'zig-zag' path a staggering 250 times collectively. We are incredibly proud of their efforts.

Penguin class have been 'Ethical' when learning about preserving the earth for future generations and looking after others. They recently took a trip out of school to learn about different habitats and how we can preserve them. On the trip, they looked at a range of careers and how certain professions keep us safe. We even tried out some of these job roles such as firefighters, rescuers, bee keepers and scientists.

We have been incredibly lucky at West Cliff this term, competing in the Quad Kids competition and participating in our very own sport day. It was an excellent day, where all children were brave and tried out all of the events.

# News From English Hub



## Continuing Our Commitment to Excellence in English

We are proud to remain one of the 34 national English Hubs, dedicated to improving English and fostering a love of reading in schools. Through specialist support, training, and resources, we help schools develop early reading, phonics, and a strong reading culture.

We are delighted to welcome Bobbi Walker and Charley Metcalfe as new Literacy Specialists. Both bring extensive expertise and a deep passion for early reading, supporting schools in creating enriching reading environments.

In January, we hosted a successful Reading for Pleasure Conference, bringing together educators and literacy experts to inspire a lifelong love of reading in children. With insights from Professor Teresa Cremin, we explored key strategies to foster child-led reading and build strong reading communities. Thank you to everyone who contributed!

Over the past year, we have provided intensive support to new partner schools, offering specialist modelling and coaching to enhance early reading instruction. Additionally, our Literacy Specialists have completed training in supporting pupils with speech and language needs and those with SEND, ensuring tailored support for all learners.

As a hub, we are proud to have met our improvement target, strengthening reading outcomes and nurturing lifelong readers. Together, we are shaping a brighter future for young readers.



# Online Safety

## Safe Whilst Gaming

Gaming continues to be one of many children's - and parents' - favourite pastimes. However, many parents have concerns over how to keep their child safe while gaming. Here at Ineqe Safeguarding Group, we've been busy testing consoles and games to identify areas of risk to promote a safer gaming experience for children.

Video games are fun and remain popular among young and old users alike.



Research by Ofcom showed that approximately

**62% of adults in the UK**

were reported to have played video games in 2020, propelled by the COVID-19 pandemic and the stay-at-home restrictions.



With all this fun, it's important to remember that playing video games comes with **risks**.

Our online safety experts have compiled the following top tips to promote a safer gaming experience for children.



Some have **in-game purchasing** while others contain **age-inappropriate** content. These risks can significantly increase when a child is playing and interacting with other gamers online.



### 1 Choose the right child-friendly game

Choosing the right game for the child in your care can be difficult. Some parents and carers feel pressured to buy a game which might not be age-appropriate.

**12** To help you make the choice, we have explored the PEGI age rating system and highlight the designated ratings of the most popular games around.

You can use the **PEGI** (Pan European Game Information) labels found on all major games to help inform your decision. PEGI is the video game content classification system used for evaluating games based on their themes. It is broken down into the following levels:

<b>3</b>	Suitable for all ages.
<b>7</b>	Includes content with scenes and sounds which might frighten younger children.
<b>12</b>	Slightly graphic violence which is non-realistic/fantasy.
<b>16</b>	Violence included which is similar to real life, bad language, and the use of drugs tobacco, and alcohol.
<b>18</b>	Includes motiveless and gross violence, the glamorisation of drugs, and explicit sexual activity.

The PEGI rating system also includes content descriptors which are symbols that quickly tell you the themes included in a game. Categories include:



For help with teaching children about PEGI ratings, use our free lesson plan on [oursaferschools.co.uk](https://www.oursaferschools.co.uk).

PEGI Ratings for some of the most Popular Games around:

- Minecraft – **PEGI 7**
- Among Us – **PEGI 7**
- FIFA 22 – **PEGI 3**
- Call of Duty Black Ops: Vanguard – **PEGI 18**
- Spiderman: Miles Morales – **PEGI 12**
- Fortnite: Battle Royale – **PEGI 12**
- Mario Kart Live: Home Circuit – **PEGI 3**
- Call of Duty: Warzone – **PEGI 18**
- Minecraft – **PEGI 7**

Always remember, PEGI ratings focus on in-game content and not communication between players in online games. Children and young people in your care may be exposed to offensive or inappropriate language from other players via their headset and live chat functions in many games.

Using PEGI ratings and online safety advice can help promote safer gaming for children and young people in your care.

### 2 Begin the conversation about gaming safety settings and in-game purchases

Whether the children and young people in your care are new to gaming or are experienced gamers, it's important to have conversations regarding the risks and benefits of gaming. This is also the perfect time to talk to them about safety and privacy settings.

You might be met with **opposition** but talking about why privacy and safety settings are important can help keep the gamers in your care aside. You might want to talk about what might happen if these aren't enabled.

Feel free to use the top tips in this article to help guide your conversations.

The gaming world and its risks evolve all the time, and naturally so will your conversations about keeping safe while gaming.

It's important not to feel like this is a thankless task or pointless conversation when explaining the importance of safety and privacy while gaming. Enabling these settings is something you and the gamer in your care can do together.

Explaining why safety and privacy are important will help support a child or young person's understanding and respect for these decisions.

It can help to focus on how restrictions on games will change as they grow older. This will give you a perfect opportunity to encourage the gamers in your care to continue talking to you about safety and privacy online.

Check out our Console guides on [ineqe.com](https://www.ineqe.com)



Loot Boxes have been compared to gambling. This is because gamers pay for items with real-life currency and in-game currency without a full understanding of the risk and reward of these purchases.

Games now provide warnings on their labels if they include in-game purchases.

Games that have in-game purchases include:

- Fortnite
- Grand Theft Auto 5 (GTAB)
- Mario's Spider-Man: Miles Morales
- Call of Duty Black Ops: Cold War
- Call of Duty: Warzone
- FIFA 21
- Roblox
- Among Us

Remember, if a child or young person in your care wants to play online, they may have to pay for a subscription service if they are using a PlayStation, Nintendo or Xbox console.

### 3 Usernames: Keep it random to keep kids safe online

This is the name you are identified by on your online gaming accounts (PlayStation Network or Xbox Live).

Whether they're playing Fortnite Chapter 3 or Call of Duty: Vanguard this Christmas, children and young people in your care will need a username.

When using consoles and games, users are required to create a username, which is sometimes called a 'Gamer Handle'.

When the children in your care use a random username, they are less likely to be identifiable online.

If the gamer(s) in your care wants to personalise their username, make sure they avoid using any personal information, such as first or second names, football names, or school names.

Xbox and PlayStation assign random usernames and we advise that you keep them.

### 4 Know when to take a break from gaming



Many of the top games this Christmas such as Fortnite are created to engage their players. One of our online safety experts refers to this as the **Frizzle Effect** – Le once you pop you just can't stop.

Encourage the gamers in your care to take

### 5 Make sure the child in your care knows where to go for help with gaming

Gaming is fun and can have real benefits for children and young people. But it's not without risks, as

Gamers may interact with strangers via online games, where they might be exposed to age-inappropriate content, or experience bullying and harassment.



Make sure the gamer(s) in your care knows where to go for help if they need it. **This can be you or any other trusted adult.** It's important that they have someone to talk to if they have any interaction which makes them feel uncomfortable while playing games.



# Governance



## COULD YOU SUPPORT ONE OF OUR ACADEMY SCHOOLS BY BECOMING A GOVERNOR?

### WHAT DO GOVERNORS DO?

Governors, support the Trustees to set the aims and objectives for the school or group of schools, ensuring clarity of vision, ethos and strategic direction. They set the policies and targets for achieving those aims and objectives, monitor and evaluate the progress the school is making, and act as a source of challenge and support to the headteacher.

They must be prepared to adopt the Nolan principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership. Be committed to their role and young people. They need to be able to work collaboratively, with inquiring thought processes and able to be creative and innovative in problem solving.

### WHAT IS THE TIME COMMITMENT?

On average the time commitment is five to eight hours per month. This includes meetings, background reading and school visits. Governance is a voluntary role and therefore it is not paid.

### WHO CAN BE A GOVERNOR?

Anyone aged 18 or over can apply to be a governor and you do not need to be a parent. There is no requirement for you to have an understanding of the education system, just the necessary skills, character and time to contribute.

For more information email: [companysecretary@yeat.co.uk](mailto:companysecretary@yeat.co.uk) or speak to the headteacher at your school



# SUPPORT, INSPIRE, CHANGE MAKE A DIFFERENCE!

BECOME A  
**TRUSTEE**  
OR **SCHOOL**  
**GOVERNOR**



## Did you know?

Governors are volunteers who work with our schools' senior leaders to set the culture, values and budgets. Through monitoring and supportive challenge, they make a real and noticeable difference to our children, their families and the broader community.

You do not need an in depth knowledge of the education sector, just the time and desire to contribute positively. Your skills and work place knowledge have the potential to change lives.

Trustees make decisions on the strategic direction of the Trust, set strategic goals and targets for each of the schools, and assess the progress being made towards those targets. It's challenging work, but extremely rewarding!

JOIN US...

### MORE INFORMATION?

Email : [Companysecretary@yeat.co.uk](mailto:Companysecretary@yeat.co.uk) or call Sharon Markham 07977 519444.  
We would love to hear from you.

**WWW.YEAT.CO.UK**